

Remit To: KDKA-TV  
21251 NETWORK PLACE  
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: BOB CASEY FOR PENNSYLVANIA(165467)  
PO BOX 58746  
Philadelphia, PA 19102-8746

Account Exec: Brian Butz-1  
Office: KDKA-TV  
Contract Num: 1201-56444  
Contract Dates: 09/04/2012-09/10/2012  
Customer Order:  
Linked Order:  
CPE: / /

Invoice Num: 1201-543254  
Invoice Date: 09/16/2012  
Billing Cycle: Weekly  
Billing Period: 08/27/2012-09/16/2012

Page 1 of 6

**PAY BY** 10/16/2012  
Net 30 days

In Account With: SHORR JOHNSON MAGNUS(39976)  
1831 Chestnut St Ste 602  
Philadelphia, PA 19103-3700  
ATTN:Accounts Payable

Product Desc: (D) U.S.SENATE - PENNSYLVANIA WEEK #9

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
1	THE EARLY SHOW	09/04/2012-09/05/2012	. T W . . . .	30	4	325.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
09/03/2012-09/09/2012		. T W . . . .	4	325.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/04/2012	Tu	07:59:05 AM		BCTV1202H	30	325.00				
09/04/2012	Tu	08:47:51 AM		BCTV1204H	30	325.00				
09/05/2012	We	07:41:47 AM		BCTV1204H	30	325.00				
09/05/2012	We	08:58:10 AM		BCTV1202H	30	325.00				
2	THE EARLY SHOW	09/06/2012-09/10/2012	M . . T F . .	30	6	195.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
09/03/2012-09/09/2012		M . . T F . .	4	195.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/06/2012	Th	07:59:05 AM		BCTV1202H	30	195.00				
09/06/2012	Th	08:55:13 AM		BCTV1204H	30	195.00				
09/07/2012	Fr	07:55:26 AM		BCTV1201H	30	195.00				
09/07/2012	Fr	08:58:35 AM		BCTV1201H	30	195.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
09/10/2012-09/16/2012		M . . T F . .	2	195.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/10/2012	Mo	07:58:50 AM		BCTV1204H	30	195.00				
09/10/2012	Mo	08:54:35 AM		BCTV1201H	30	195.00				

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3	THIS MORNING 6-7AM		09/04/2012-09/05/2012		. T W . . . .		30	2	650.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/03/2012-09/09/2012		. T W . . . .		2		650.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/04/2012	Tu	06:13:54 AM		BCTV1204H	30	650.00			
09/05/2012	We	06:55:32 AM		BCTV1202H	30	650.00			
4	THIS MORNING 6-7AM		09/06/2012-09/10/2012		M . . T F . .		30	3	425.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/03/2012-09/09/2012		M . . T F . .		2		425.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/06/2012	Th	06:27:55 AM		BCTV1204H	30	425.00			
09/07/2012	Fr	06:10:11 AM		BCTV1201H	30	425.00			
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/10/2012-09/16/2012		M . . T F . .		1		425.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/10/2012	Mo	06:39:07 AM		BCTV1201H	30	425.00			
5	530-6PM NEWS		09/05/2012-09/05/2012		. . W . . . .		30	1	800.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/03/2012-09/09/2012		. . W . . . .		1		800.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/05/2012	We	05:43:16 PM		BCTV1204H	30	800.00			

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Buy Line	Flight Description	Buy Line Dates	MTWTFSS		Dur	Total Spots	Rate		
6	530-6PM NEWS	09/07/2012-09/10/2012	M . . . F . .		30	4	675.00		
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>		<u>Rate</u>				
09/03/2012-09/09/2012		M . . . F . .	1		675.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/05/2012	We	06:08:30 PM	09/07/2012	BCTV1202H	30	675.00	675.00		Makegood in M-F ERLY NEWS
09/07/2012	Fr				30			675.00	Preempted
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>		<u>Rate</u>				
09/10/2012-09/16/2012		M . . . F . .	1		675.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/10/2012	Mo				30			675.00	Preempted
09/12/2012	We	05:55:19 PM	09/10/2012	BCTV-12-03H	30	675.00	675.00		Makegood
7	M-F 630PM NEWS	09/04/2012-09/05/2012	. T W . . . .		30	2	800.00		
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>		<u>Rate</u>				
09/03/2012-09/09/2012		. T W . . . .	2		800.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/04/2012	Tu	06:39:22 PM		BCTV1202H	30	800.00			
09/05/2012	We	06:54:03 PM		BCTV1204H	30	800.00			
8	M-F 630PM NEWS	09/06/2012-09/10/2012	M . . T F . .		30	5	765.00		
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>		<u>Rate</u>				
09/03/2012-09/09/2012		M . . T F . .	2		765.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/06/2012	Th	06:36:55 PM		BCTV1201H	30	765.00			
09/07/2012	Fr				30			765.00	Preempted
09/12/2012	We	06:58:50 PM	09/07/2012	BCTV-12-03H	30	765.00	765.00		Makegood

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<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
09/10/2012-09/16/2012			M . . T F . .		1		765.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/10/2012	Mo				30			765.00	Preempted
09/14/2012	Fr	06:13:52 PM	09/10/2012	BCTV-12-03H	30	765.00	765.00		Makegood in M-F 6PM NEWS
9	11PM NEWS		09/04/2012-09/05/2012		. T W . . . .		30	4	1,600.00
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
09/03/2012-09/09/2012			. T W . . . .		2		1,600.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/04/2012	Tu				30			1,600.00	Preempted
09/04/2012	Tu	11:41:53 PM	09/04/2012	BCTV1204H	30	1,600.00	1,600.00		Makegood in 23:08:40-23:43:00
09/05/2012	We				30			1,600.00	Preempted
09/05/2012	We	11:49:46 PM	09/05/2012	BCTV1202H	30	1,600.00	1,600.00		Makegood in 23:28:25-00:03:00
10	11PM NEWS		09/06/2012-09/10/2012		M . . T F S .		30	5	1,400.00
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
09/03/2012-09/09/2012			M . . T F S .		3		1,400.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/06/2012	Th	11:23:06 PM		BCTV1201H	30	1,400.00			
09/07/2012	Fr	11:33:52 PM		BCTV1201H	30	1,400.00			
09/08/2012	Sa	11:13:16 PM		BCTV1201H	30	1,400.00			
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
09/10/2012-09/16/2012			M . . T F S .		1		1,400.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/10/2012	Mo				30			1,400.00	Preempted

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	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	09/10/2012	Mo	11:45:51 PM	09/10/2012	BCTV1204H	30	1,400.00	1,400.00		Makegood in 23:17:33-23:52:00
11	CBS SUN MORN		09/09/2012-09/09/2012		. . . . . S		30	1	405.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	09/03/2012-09/09/2012		. . . . . S		1		405.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	09/09/2012	Su	09:58:45 AM		BCTV1201H	30	405.00			
12	FACE THE NATION		09/09/2012-09/09/2012		. . . . . S		30	1	315.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	09/03/2012-09/09/2012		. . . . . S		1		315.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	09/09/2012	Su	11:22:48 AM		BCTV1201H	30	315.00			
		<u>Total Spots</u>	<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>
Air Time Totals		31	20,610.00		3,091.50		17,518.50	7,480.00	7,480.00	0.00

<b>Billing Notes</b>
ALL RATES ARE NOON PRE-EMPTIBLE UNLESS NOTED OTHERWISE. PAID FOR BY: BOB CASEY FOR SENATE MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE. CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

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Billing Notes		
<div>DUPLICATE</div>	Wire Transfer Instructions:	
	For Billing Inquiries Please Contact:	
	ACCOUNT EXECUTIVE	
	412-575-2200	
	Gross Billing	20,610.00
	Trade Value	0.00
	Agency Commission	3,091.50
	Local Tax	0.00
	State Tax	0.00
	Pre Paid Amount	0.00
	Pay This Amount	17,518.50

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